

FRATO 

TIMELESS INTERIORS



BRAND PROFILE

GLOBAL STYLE MEETS FAMILY VALUES

FRATO 



A meticulous fusion of traditional Craftsmanship and forward-thinking sophistication. FRATO's unique interior lifestyle concept is inspired by the world's rich mix of cultures and most magnificent places. Characterised by luxurious levels of quality and comfort, our international aesthetic is sought-out by discerning and distinguished clients across the globe, from Europe and America to Asia.

Established in 2010 in the merchant city of Porto in Portugal, FRATO is proud to be a family-run company in a world full of corporations and conglomerates. In fact, this is such an important and empowering part of who we are that it inspired our insignia.

A unique portmanteau, FRATO is a combination of the names of the founders' two sons and a playful take on the word fraternity. It is a moniker with lineage, one that perfectly encapsulates our business values, and

HALKI
SOFA



our desire to nurture integrity, authenticity and honesty in all of our endeavours. It also represents our appreciation for all those that work with us, each valued employee and their kin regarded as an extension of the FRATO family.

From its beginnings as a high-end jewellery house, over time FRATO organically grew into a luxury interiors label, one that applies the same artisanal approach and jeweller's eye for detail to each of its exquisite furniture pieces. The result is a carefully crafted collection of pieces for the home that reimagines heritage shapes and glamorous materials in a way that feels both refreshingly original and eternally elegant.

Fraternity



CELEBRATING VERSATILITY AND INDIVIDUALITY

FRATO's timeless collection encompasses furniture, lighting, upholstery and rug designs, delivering a rarefied sense of luxury that quietly speaks volumes. Named after and inspired by a favourite city from around the globe, each individual piece has in common a refined silhouette, sharp tailoring and an elevated materiality.

Unique

FRATO SIGNATURE

Imagine marble and stone accents expertly offset with metals and exotic wood veneers, while natural fabrics, from silk and velvet to wool and leather, add softness.

All of this packaged in a gentle palette of complementary colours for a seamless finish – that's the FRATO signature.

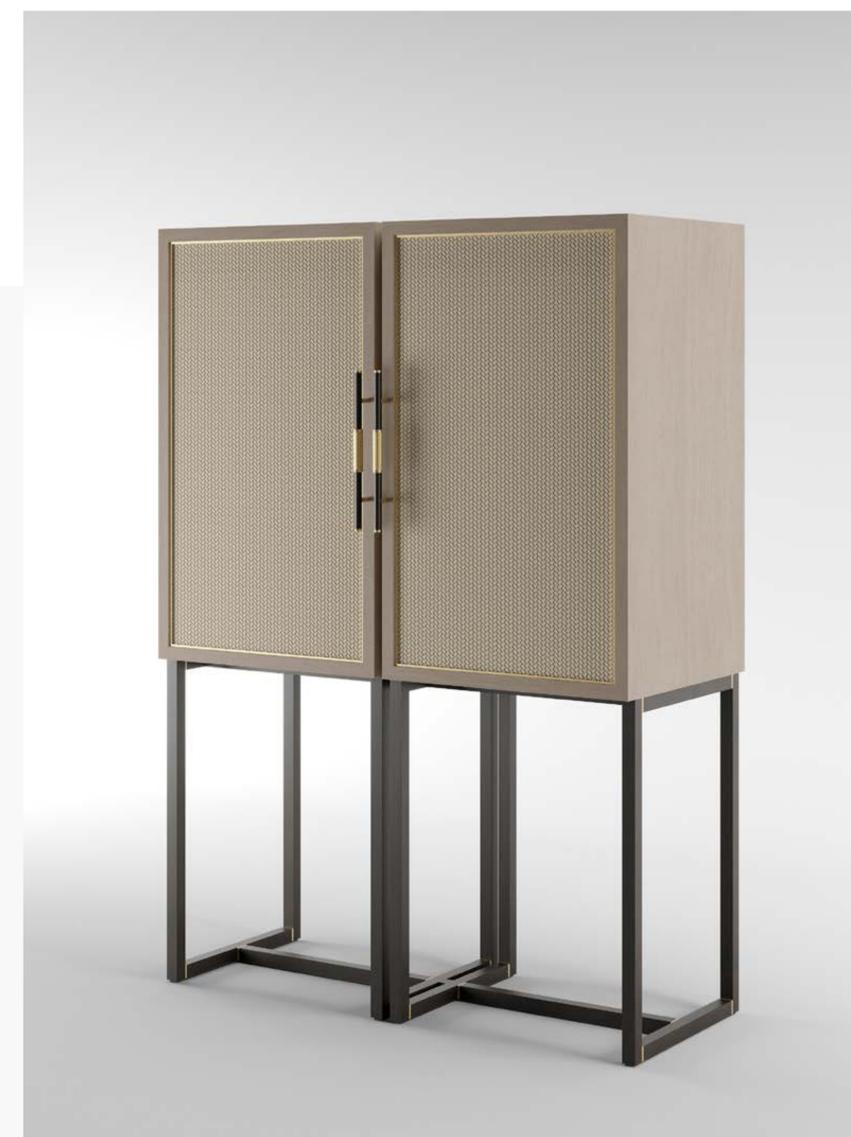
Seamless



VERSATILITY

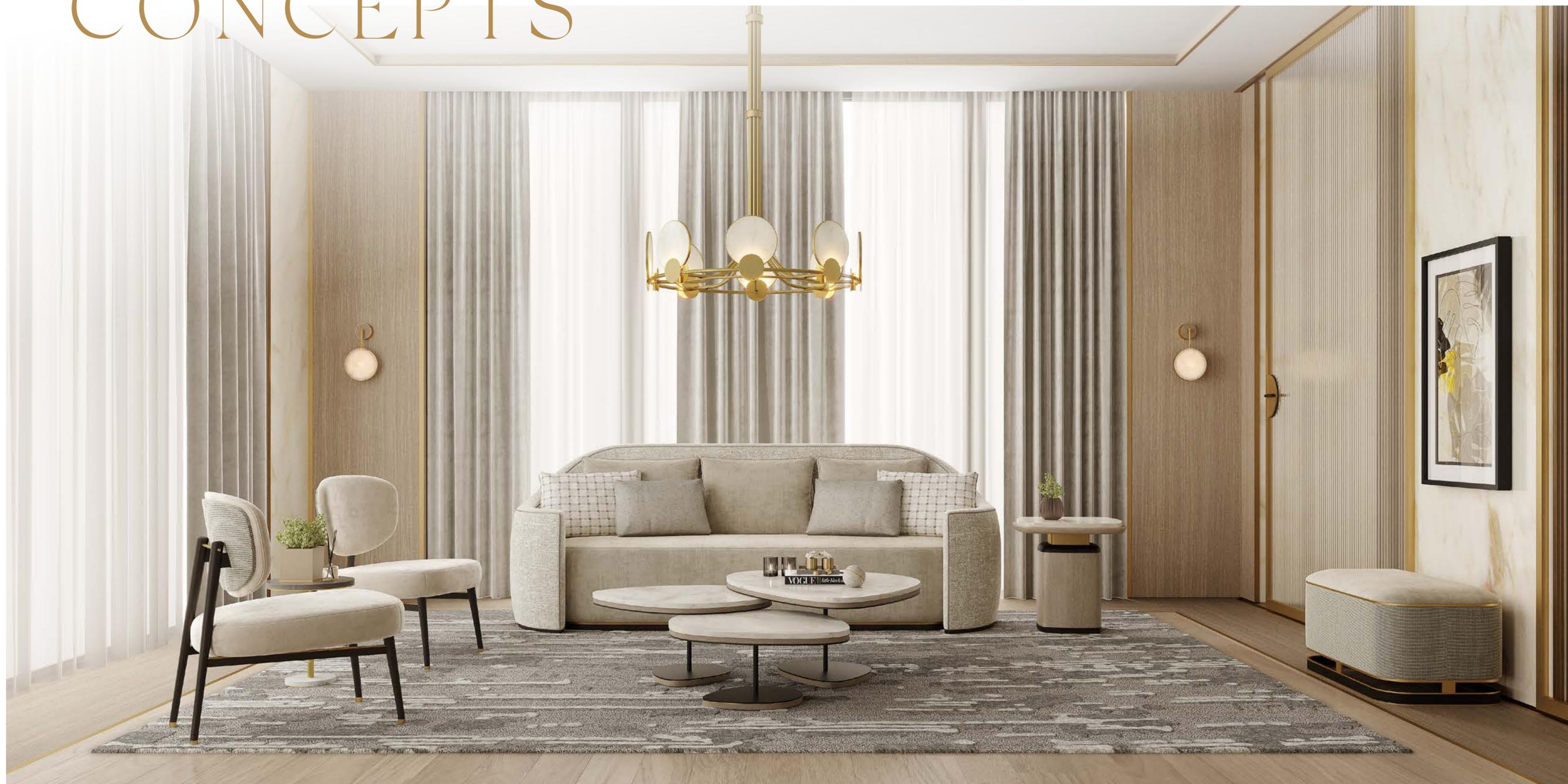


Understanding that one size doesn't necessarily fit all, FRATO also allows for considerable personalisation across its catalogue. Each masterpiece can be customised according to our library of different materials and finishes, while proportions can be precisely altered to suit individual spaces and lifestyles. Whether you're looking for something unique or designing an entire scheme, FRATO offers complete creative freedom and an intriguing world of possibility.



This level of versatility is part of our DNA and what truly sets FRATO apart. By combining the knowledge of master craftsmen with ingenious technical innovations at our state-of-the-art manufacturing facilities in Portugal, we retain total control of production, from design to upholstery, carpentry, metalwork and more. This inherent flexibility allows us to meet the demands of projects large and small, while always ensuring the superior finish that is synonymous with the FRATO name.

INTERIORS CONCEPTS



MILOS LIVING ROOM

VENICE LIVING ROOM



ITEMS IN THIS CONCEPT

BROOME CEILING LAMP **FIRENZE BOOKCASE** **RIO CONSOLE** **VEVEY TABLE LAMP** **ASHI STOOL**
LAOS FLOOR LAMP **TARTU SIDE TABLE** **BERLIN SIDE TABLE** **LIVORNO COFFEE TABLE**
ZURICH WALL LAMP **PARMA STOOL** **TURIM ARMCHAIR** **VENICE SOFA** **HALONG RUG**

PINOT DINING ROOM



ITEMS IN THIS CONCEPT

DURBAN III MIRROR **MONTPELLIER CEILING LAMP** **BONN TABLE LAMP** **VERONA SIDEBOARD**
RIO CONSOLE **VEVEY TABLE LAMP** **MARRAKESH DINING ARMCHAIR** **PINOT II DINING TABLE** **OTTERLO RUG**

UDAIPUR LIVING ROOM



ITEMS IN THIS CONCEPT

AMER ARMCHAIR **ARENDA**L SIDE TABLE **CADIZ** COFFEE TABLE **OMAN** TABLE LAMP
SIENA SIDEBOARD **UDAIPUR** SOFA **MALAGA** RUG



AMMAN DINING ROOM

ITEMS IN THIS CONCEPT

NEPAL CEILING LAMP KOBE MIRROR TRIER TABLE LAMP
MEISSEN CUPBOARD MASCATE DINING ARMCHAIR
AMMAN DINING TABLE SANTORINI TALL CABINET
HALONG RUG

ROCKHAMPTON LOBBY



ITEMS IN THIS CONCEPT

ROCKHAMPTON BENCH **KASSEL WALL LAMP** **NAGOYA SIDE TABLE**
CASCAIS BOOKCASE **SEOUL CONSOLE** **AGADIR MIRROR**

ALLURE OFFICE



ITEMS IN THIS CONCEPT

ALLURE DESK **PERTH SIDE TABLE** **DEVILLE CONSOLE** **BRERA CHAIR** **BORNEO DINING ARMCHAIR**
LOMBOK WALL LAMP **HOBART TABLE LAMP** **OSAKA MIRROR** **HAMILTON RUG**



BRASILIA ROOM CORNER

ITEMS IN THIS CONCEPT

BRASILIA ARMCHAIR & STOOL **SIRMIONE** CUPBOARD
DURHAM CEILING LAMP **BURGOS** STOOL **OSLO** VASE
SAINT MORITZ WALL LAMP **INVERNESS** RUG

MILAN LIVING ROOM



ITEMS IN THIS CONCEPT

MILAN SOFA **MYKONOS SIDEBOARD** **CADIZ SIDE TABLE** **SEATTLE COFFEE TABLE** **SEOUL CONSOLE**
UBUD STOOL **CAIRO ARMCHAIR** **AVILA SIDE TABLE** **MADRID TABLE LAMP** **HALONG RUG** **CUBIC VASE**

NAGANO DINING ROOM



ITEMS IN THIS CONCEPT

NAGANO DINING TABLE
SANTORINI SIDEBOARD

CRETE DINING CHAIR
BURGOS STOOL

RENNES CEILING LAMP

CACERES TABLE LAMP

GHENT RUG

TRENTO DINING ROOM



ITEMS IN THIS CONCEPT

TRENTO DINING TABLE **KOCHI** DINING CHAIR & DINING ARMCHAIR **SALAMANCA** TALL CABINET
NAPLES FLOOR LAMP **TAKI** CEILING LAMP **HAMILTON** RUG

ARENDAI DINING ROOM



ITEMS IN THIS CONCEPT

ARENDAI DINING TABLE **BORNEO DINING ARMCHAIR** **OTTAWA SIDEBOARD** **PIÉMONT TALL CABINET**
ZURICH CEILING LAMP **TEHRAN SIDE TABLE** **BUDAPEST TABLE LAMP** **OMAN FLOOR LAMP** **INVERNESS RUG**

HALKI LIVING ROOM



ITEMS IN THIS CONCEPT

HALKI SOFA **MINSK ARMCHAIR** **BARI SIDE TABLE** **BERLIN SIDE TABLE** **CEUTA COFFEE TABLE**
SAINT DENIS DINING CHAIR **MADRID FLOOR LAMP** **OSLO VASE**

CALABRIA BEDROOM



ITEMS IN THIS CONCEPT

CALABRIA BED **PARMA BEDSIDE TABLE & STOOL** **FIRENZE BOOKCASE** **DINANT CEILING LAMP**
SEATTLE SIDE TABLE **MARRAKESH ARMCHAIR** **INVERNESS RUG** **AMALFI MIRROR**

ASHI BEDROOM



ITEMS IN THIS CONCEPT

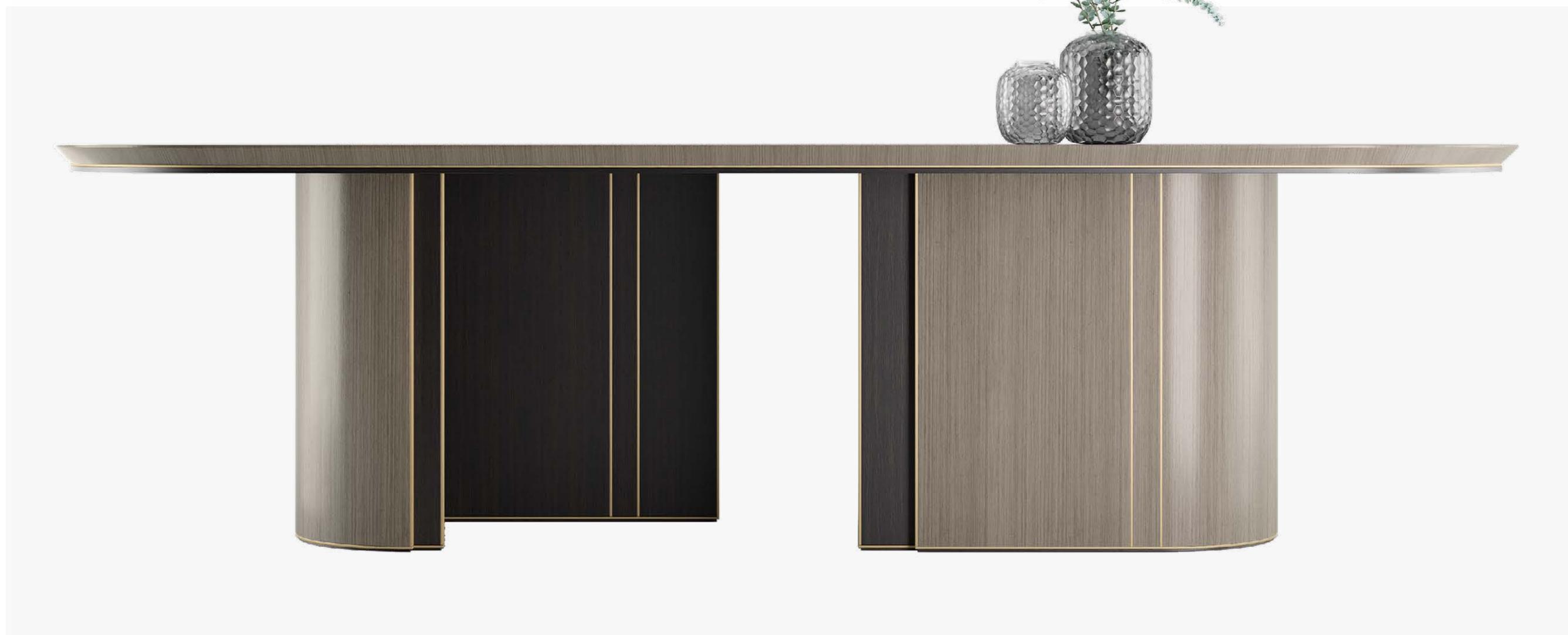
ASHI BED & STOOL **DALLAS** BEDSIDE TABLE & CHEST OF DRAWERS **MANDALAY** DRESSER **MADRID** TABLE LAMP
MAUI II TABLE LAMP **BELMONTE** MIRROR **PARMA** MIRROR **WELLINGTON V** RUG

2020 COLLECTION



Our new pieces, are designed to sit harmoniously within FRATO's scalable and versatile collection, while also gently pushing the boundaries of our refined aesthetic, expanding the very core of our brand identity.

Harmony



TRENTO
DINING TABLE



SALAMANCA
TALL CABINET



KOCHI
DINING ARMCHAIR

TREVISO

DINING TABLE





SANTORINI
TALL CABINET

PALMA
BAR STOOL



MILOS

SOFA





HYDRA
CHAIR



NAGANO
SIDE TABLE

ANTWERP

COFFEE TABLE



The ANTWERP Coffee Table introduces a more natural, organic shape to our collection, its three different-height volumes casually overlapping in a way that calls to mind a gentle cascade of pebbles.

SANTORINI

SIDEBOARD



CAIRO
ARMCHAIR



MYKONOS
TALL CABINET

MILAN

SOFA



Made up of distinct, deep-seated sections, the elegant MILAN Sofa can be arranged in different combinations and in multiple sequences, easily adapting to suit your individual space and lifestyle.





BURGOS
STOOL



SALAMANCA

SIDEBOARD



SEATTLE
COFFEE TABLE



BERLIN
SIDE TABLE





PAROS
COFFEE TABLE



IMAGINE ALL
THE POSSIBILITIES



CEUTA
COFFEE TABLE



CADIZ
SIDE TABLE

OKAYAMA
CONSOLE





The CALABRIA Bed plays on the concept of a room within a room, this design's upholstered headboard creates a peaceful sleep sanctuary by enclosing not only the low-level platform bed but also two nightstands.

CALABRIA

BED



PARMA
BEDSIDE TABLE



PARMA
STOOL



PARMA
DRESSER



AN
ARTISANAL
EYE FOR
DETAIL
Perfectionists

FRATO SAMPLE BOX

Our extensive Materials and Finishes library contains a wide array of top notch Fabrics, from silks to velvets, Veneers from exotic woods to Solid Woods, Metals with a wide range of finishes and a broad selection of Natural Components from all over the world. We would love to hear from you and to assist and guide you through all the possibilities that FRATO materials can provide.

To give our clients a first hand feel of these materials, we created the FRATO Sample Box, containing a limited selection of our most sought-after finishes and materials, ready to ship worldwide.



Connoisseurs

THE DEFINITION OF BESPOKE

We represent what it means to have a bespoke approach to design. Our Closets are the finest example. The “WALK IN / LEXTON” closet is thought to stand as a life-organizing tool and create a flawless, systematised, and uncluttered tailor-made refuge. Every garment or accessory is expected to belong to this perfectly fitted, unique and well-designed system, unveiling one’s life-style, personal choices as well as to outspokenly flatter the atmosphere.

tailor-made





UNIQUE
INTERIORS
LIFESTYLE

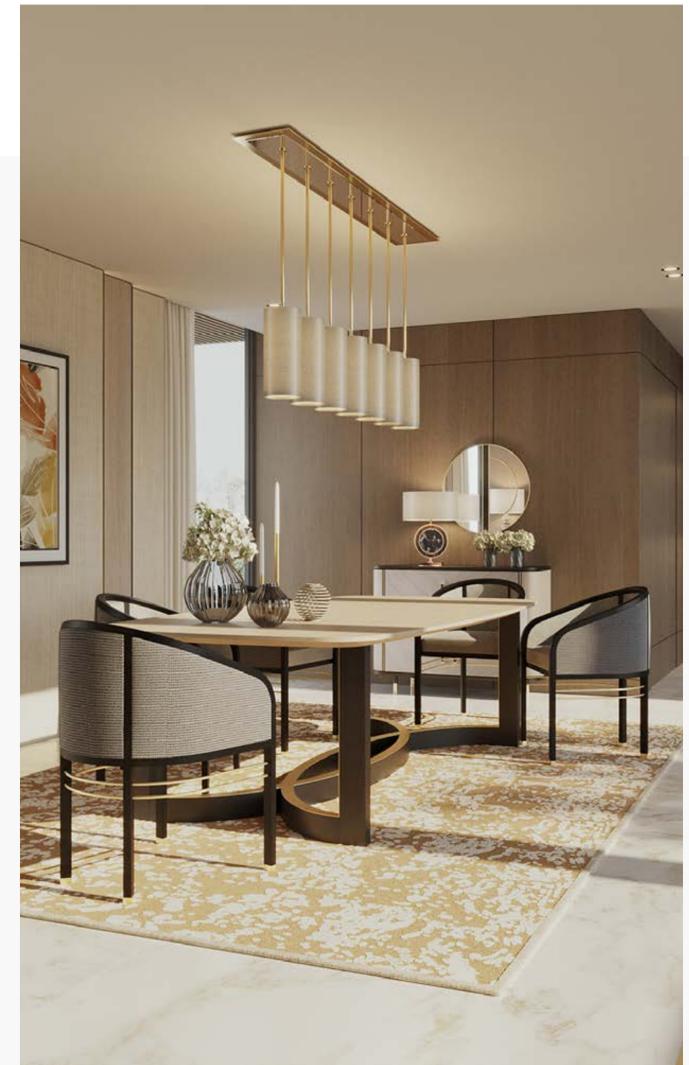
timeless

ABOUT FRATO

Founded in 2010, FRATO is a family run business headquartered in Portugal's historic city of Porto. A meticulous fusion of traditional craftsmanship and forward-thinking sophistication, FRATO's unique interior lifestyle concept is inspired by the world's rich mix of cultures and most magnificent places. Characterised by luxurious levels of quality and comfort, our international aesthetic is sought-out by discerning and distinguished clients across the globe, from Europe and America to Asia.

Since 2010, FRATO has established a global presence opening showrooms at prestigious locations around the world. These include the iconic Harrods department store in London's Knightsbridge, a 400-square-metre flagship on the first floor of the prestigious The Dubai Mall in the United Arab Emirates and a second presence in London at the distinguished Design Centre Chelsea Harbour.

Our showrooms are further complemented by a series of international partnerships that include prime retail locations in Saigon, Shanghai, Singapore, Riyadh and Wenzhou. FRATO is also proud to regularly showcase its collections at leading design fairs including Maison & Objet in Paris, Salone del Mobile in Milan, Dubai's Downtown Design and Design Shanghai.



Innovators

FRATO 

SELF PRODUCTIVE CAPABILITY, INTERNAL DESIGN TEAMS AND KNOW-HOW

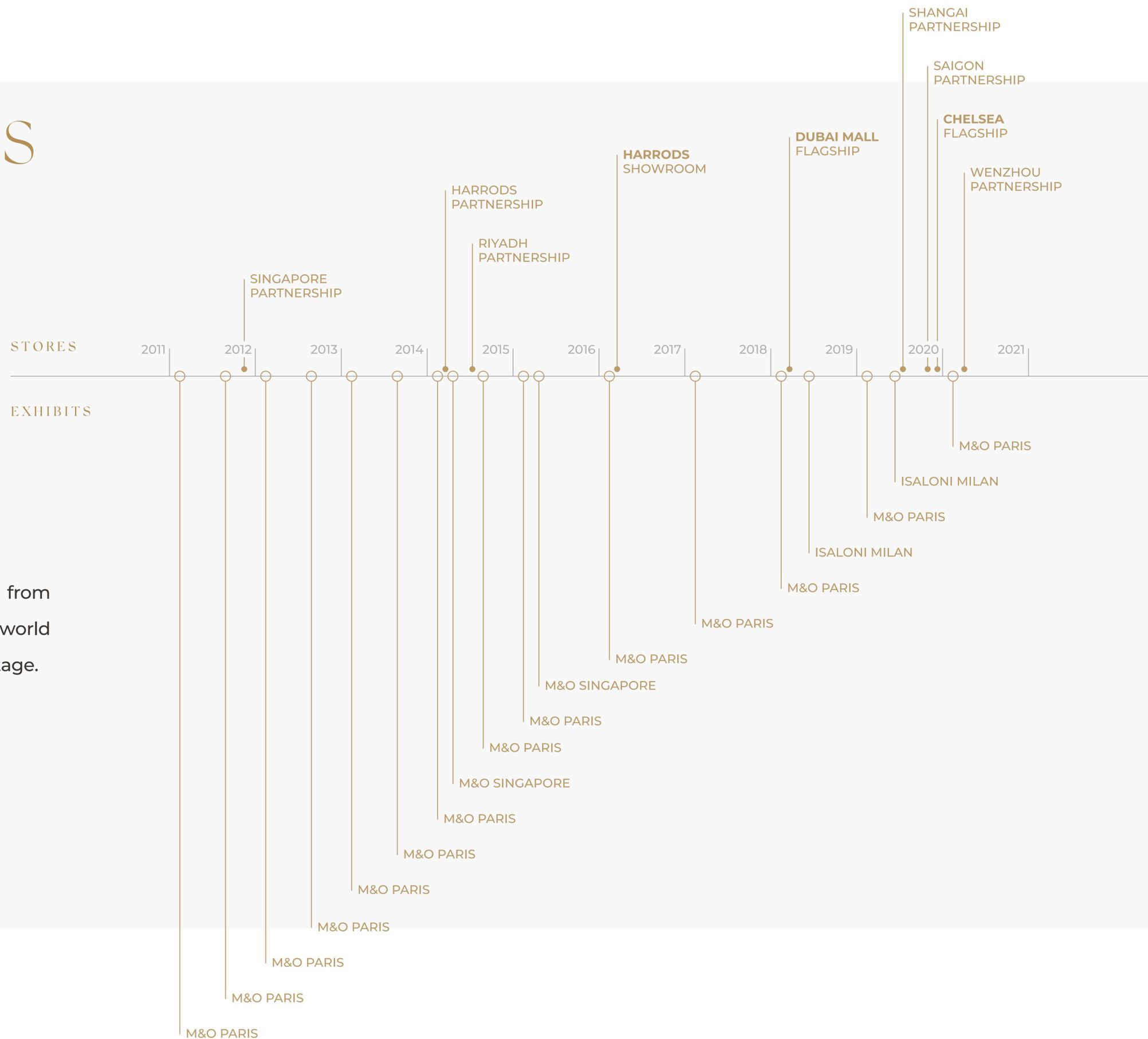
FRATO is a brand of TRIVA GROUP, capitalizing on its productive capability accumulated know-how and Design expertise.

Our four production units, spread throughout 60.000m and 40 years of accumulated experience, have been continuously servicing well-known and acclaimed customers, among which we are proud to include renowned hotel chains, leading world developers and top architectural/design studios.

Being able to design and produce our own products from upholstery, carpentry to metalworking gives us a unique advantage that widely benefits our partners.



FRATO THROUGH THE YEARS



Inspiration hails from east to west, from all over the seven continents. The world has always been FRATO's natural stage.

Travellers

MAIN DESIGN EVENTS

FRATO's international lifestyle concept was first unveiled to widespread acclaim at Paris's Maison & Objet in 2011 and has since become a greatly anticipated highlight of the leading annual design fair. In 2018, we greatly expanded our showcase to include: Design Shanghai, exhibiting in the Classic & Luxury Design Hall and meeting with Asia's top architects, interiors designers, property developers and more; the preeminent Salone del Mobile, the anchor event of Milan Design Week, which brings together more than 2,300 of the world's most dynamic and creative companies; plus the dynamic Downtown Design Dubai, the Middle East's largest celebration of original, high-quality design.

Lifestyle



MAISON ET OBJET

PARIS

FRATO has had a continuous presence in one of the biggest and most celebrated events on the international design calendar: Maison&Objet Paris.

The selection presented includes brand new pieces of furniture, upholstery, lighting and rugs, blending classic and contemporary styles in a soft warm range of colours designed to provide up-to-date and cosmopolitan home furnishing solutions.



ISALONI

MILAN

It is a privilege to participate in one of the biggest, and most renowned events on the international design calendar, the preeminent Salone del Mobile, the anchor event of Milan Design Week, which brings together more than 2,300 of the world's most dynamic and creative companies.



Salone
del Mobile
Milano



DOWNTOWN DESIGN

DUBAI

2018 marked FRATO's debut in the dynamic Downtown Design Dubai, the Middle East's largest celebration of original, high-quality design.



STORES

Continuing to evolve and grow, FRATO has gone on to establish a global presence, opening our first space in 2014 at Harrods in London's prestigious Knightsbridge neighbourhood. In 2018, FRATO unveiled a 400-square-metre flagship on the first floor of the prestigious The Dubai Mall near The Waterfalls. In 2019, we established a second presence in London at the distinguished Design Centre Chelsea Harbour. These three showrooms are further complemented by a series of international partnerships that include leading retail locations in Saigon, Shanghai, Singapore and Wenzhou.



Each one invites clients to fully immerse themselves in the unparalleled world of FRATO, with aspirational room sets that bring our signature classic-meets-contemporary aesthetic to life. Experience atmospheric living, dining and sleeping arrangements, all beautifully accessorised with lighting, rugs, mirrors and more.

Worldwide

HARRODS FLAGSHIP STORE

LONDON, UK

There are few retail locations in the world as iconic as Harrods, the London landmark that lies at the heart of the illustrious Knightsbridge neighbourhood. Launched in 2016 on the third floor of the quintessential department store, FRATO's elegant showroom is a one-stop solution for luxury interiors. Here, clients are invited to fully immerse themselves in the unparalleled world of FRATO while exploring aspirational room sets that bring our signature classic-meets-contemporary aesthetic to life.

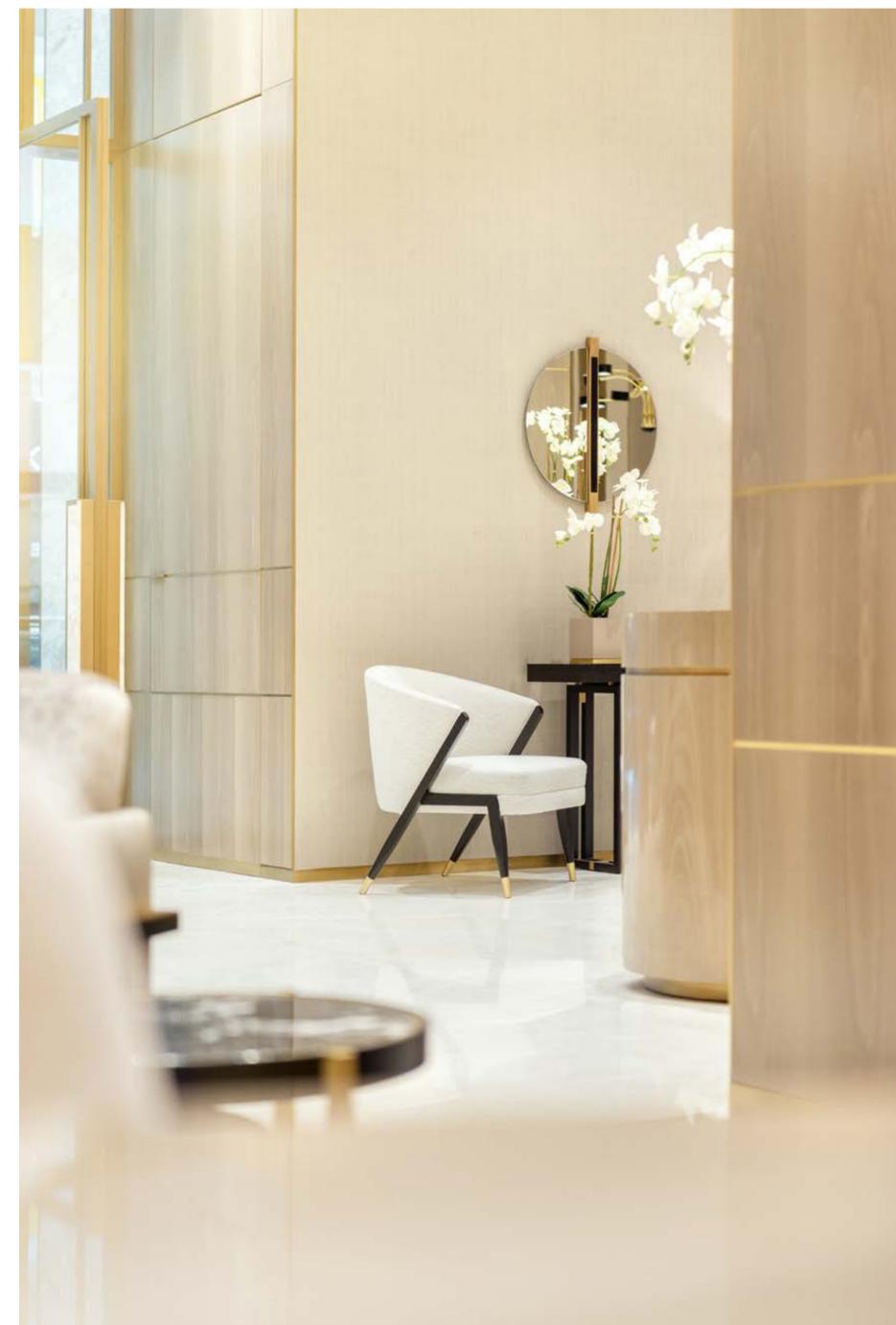
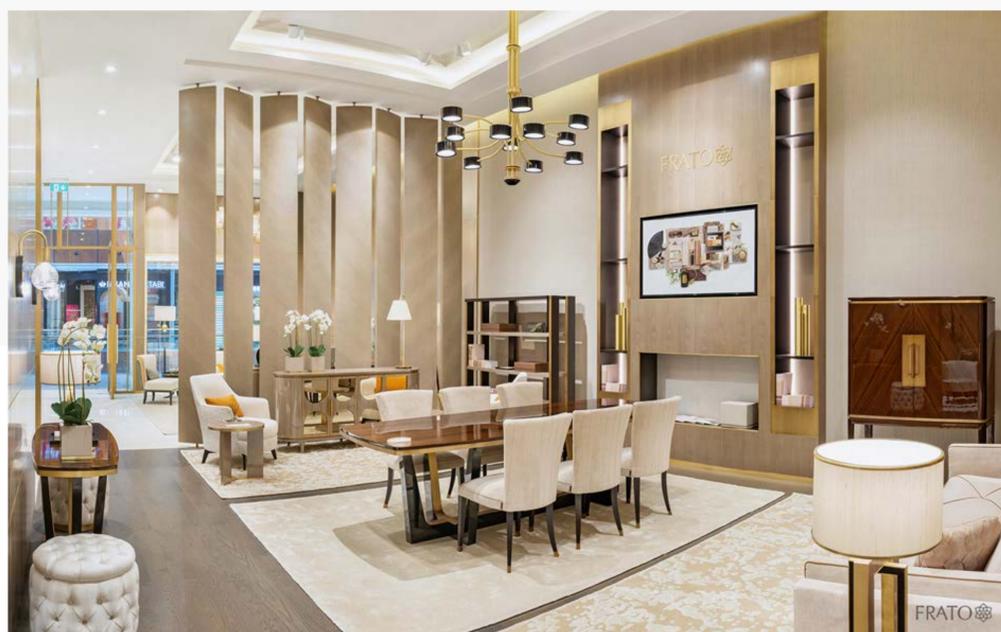


Harrods

DUBAI MALL FLAGSHIP STORE

DUBAI, UAE

FRATO is in exceptional company at The Dubai Mall, which brings premium international brands and an unparalleled retail variety to the prestigious Downtown Dubai district. Opened in 2018, our United Arab Emirates flagship is situated on the first floor near to The Waterfalls. An airy, 400-square-metre space it encompasses comprehensive living, dining and sleeping arrangements, all beautifully accessorised with lighting, rugs and mirrors.



THE
DUBAI MALL

CHELSEA FLAGSHIP STORE

LONDON, UK

For FRATO's second presence in London, we selected the distinguished Design Centre Chelsea Harbour, the world's premier destination for interior excellence. Home to 120 showrooms and more than 600 prestigious design brands, DCCH takes a couture approach to the home making it the perfect fit for FRATO's tailored aesthetic. Opened in 2019 on the second floor of the South Dome, visit to experience our signature mix of reimagined heritage shapes and elevated materials first-hand.



PARTNERSHIPS

FRATO BY SAINTEGINA PARIS

SHANGHAI, CHINA

Not many cities can rival Shanghai's aura of mystery, modernity and history, which is what attracted FRATO to open a showroom in the city in 2017. Conveniently located in The Bund, a mile-long stretch of waterfront promenade that looks out over the Huangpu river towards the soaring skyscrapers of the Pudong district, our light-filled, street-level store provides a tranquil environment in which to discover FRATO's latest collections.



FRATO BY WENZHOU AN DI

WENZHOU, CHINA

For our second location in China, we opted for the vibrant port city of Wenzhou in Zhejiang province, a metropolis brimming with cultural and artistic wonders. Part of the furniture-focused Red Star Macalline International Home Mall established in the Ou Hai district, our atmospheric 320-square-metre showroom opened its doors in 2020, enticing both local design enthusiasts and visitors from all over the world.



OTHER LOCATIONS

SAIGON, VIETNAM

DOHA, QATAR



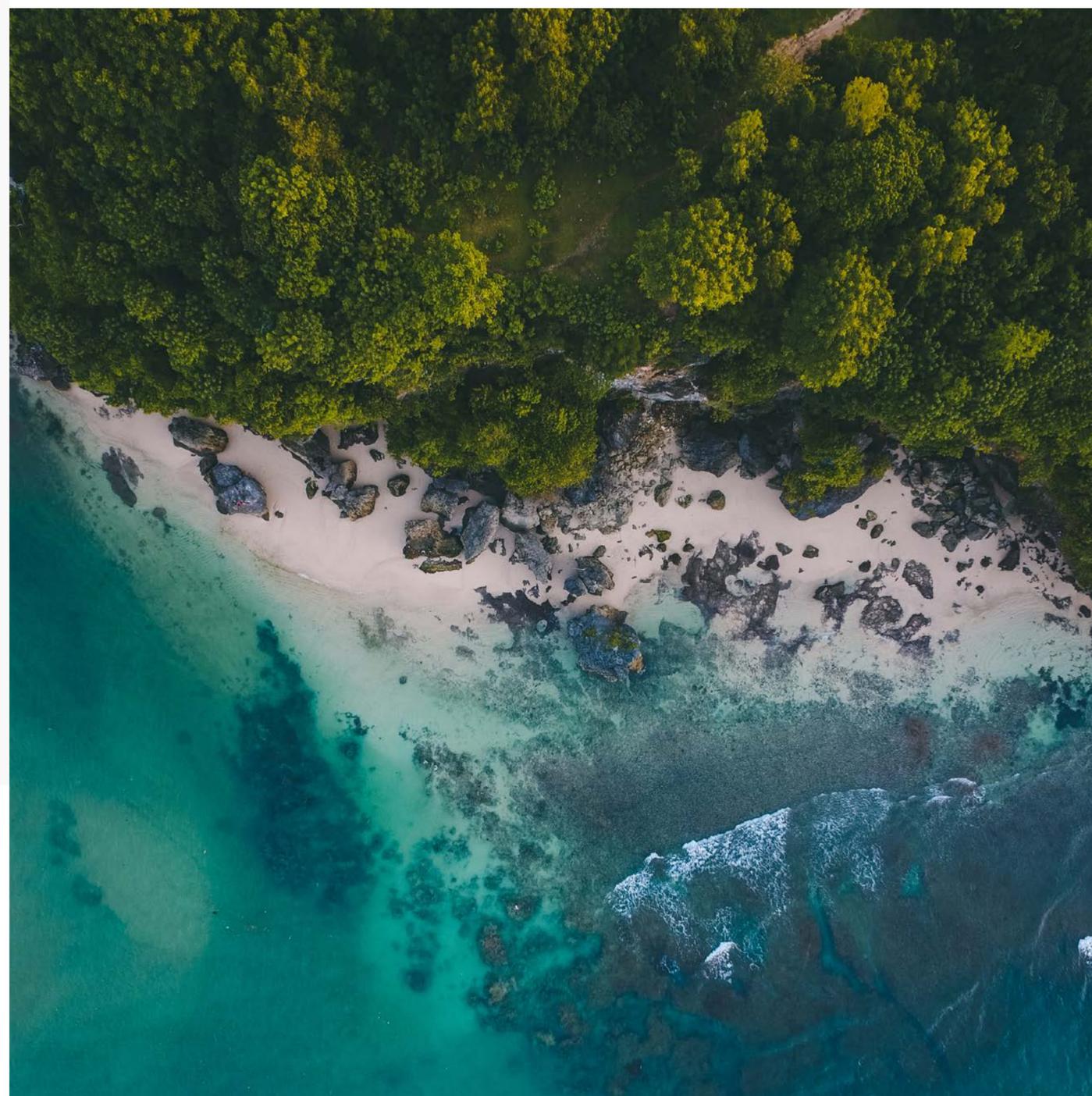
LUXURIOUS LEVELS OF QUALITY

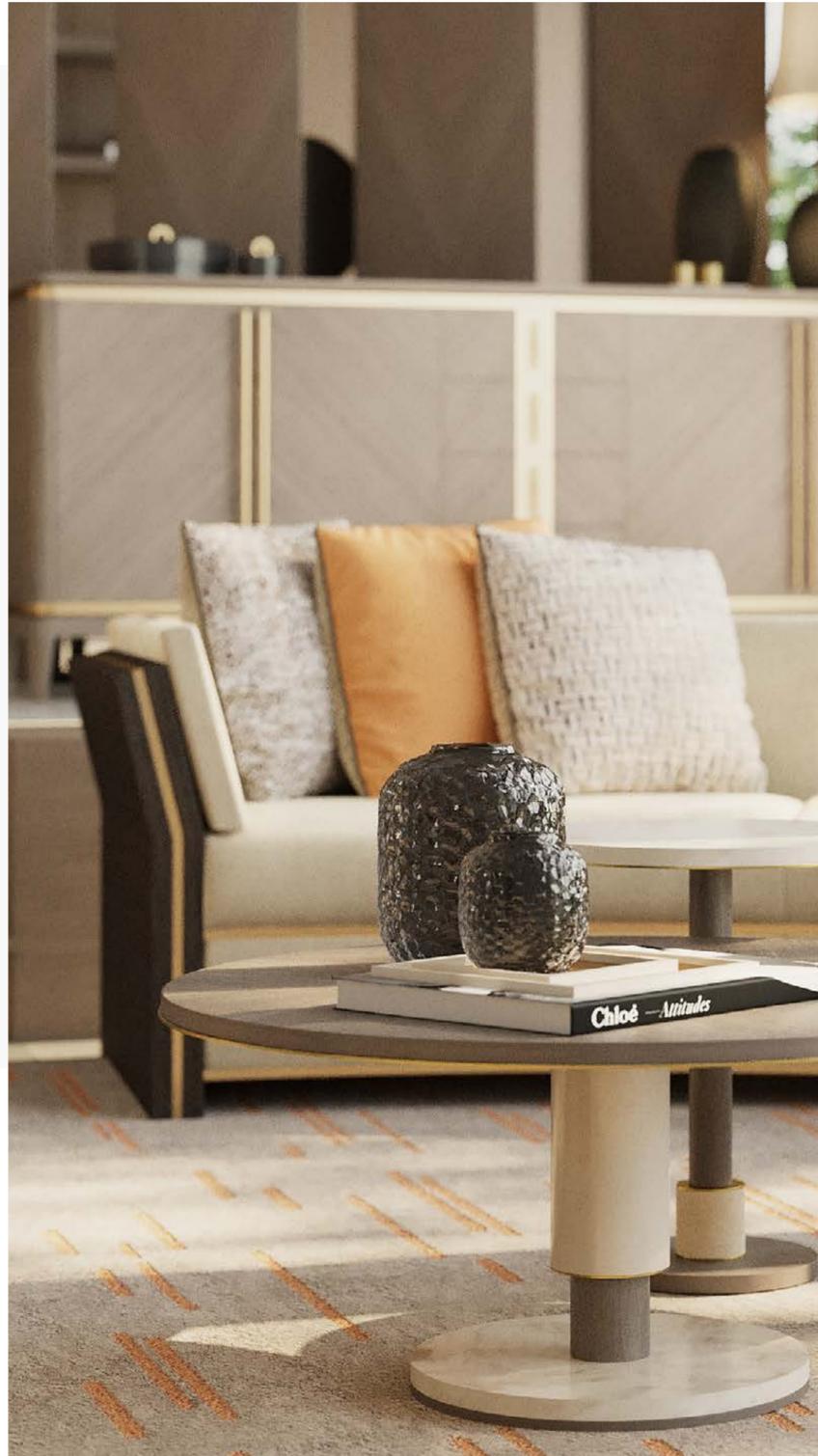
Exquisite

SUSTAINABILITY

Since its inception, FRATO has been committed to minimising its impact on the environment. We take pride in only using premium materials that are sustainably sourced and establishing long-term relationships with carefully selected partners that share our commitment to protecting the planet. By keeping manufacturing local and recycling all waste, we work hard to minimise our carbon footprint and be part of the solution to the climate change problem.

Commitment





A UNIQUE BRAND WHERE TRADITION MEETS INNOVATION

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